# NICE TO MEET YOU

**CRYSTAL CHOU**
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## EDUCATION

Academy of Art University, San Francisco
**M.F.A., GRAPHIC DESIGN** | May 2010

University of California, Irvine
**B.S., INFORMATION AND COMPUTER SCIENCE** | June 2004
Minor: Digital Arts
Specialization: Human Computer Interaction

## EXPERIENCE

**HYBRID DESIGN**
Freelance | August 2010 - present
- Worked on a variety of projects for Apple including print work for employee services team, holiday gift card and poster explorations, and templates for apple software.
- Worked on various NIKE projects which included designing microsites for public relations, html newsletters, and seasonal product directives.
- Collaborated on ipad implementation of the TED Conferences catalog.
- Apparel design for Super7.

**HOUSE OF RADON**
Freelance | September 2009 - September 2010
- Developed brand guidelines for documentary film, PressPausePlay.
- Designed and worked with developer to create a blog for the film and media site for partnering company, Ericsson.
- Storyboarded film animations and title sequences.

**OFFICE: JASON SCHULTE DESIGN**
Intern, Freelance | January 2009 - March 2010
- Worked with design team on concept development and package designs for the Disney Store.
- Designed Toyota's National Clearance Event identity for nationally televised commercials.
- Created illustrations for weekly news features for ebayinc.com and assisted in designing web mock-ups for eBay Green Team.
- Responsible for making all news and portfolio updates for www.visitoffice.com.
- Prepared client presentations and assisted in various office duties.

**ELEVEN INC.**
Graphic design intern | July 2008 - September 2009
- Storyboarded initial animation sequence concepts for Autodesk.
- Worked closely with creative director to design website layouts for Callaway Golf.
- Designed website banners for Apple and wecansolveit.org.

**BLOG CONTRIBUTOR**
- www.thisthattheseandthose.com, founder | March 2008 - present
- www.graphichug.com, contributor | October 2008 - present
- www.design-milk.com, contributor | March 2008 - May 2010

## ACCOLADES

- **CREATIVE QUARTERLY** The Pencil Project featured in issue 21 | 2011
- **MFA AWARD FOR DESIGN EXCELLENCE** Chipotle Scholarship | 2010
- **GDUSA** students to watch feature | 2010
- **DEBBIE MILLMAN HONORS WORKSHOP** invited to take part in workshop and exhibition | 2010
- **GRAPHIC HUG** work featured in publication | 2009
- **HOW MAGAZINE** *Mundane Saves the World* awarded Editorial Merit | 2009
- **DESIGN 360** interviewed for the *"Designers in the Financial Crisis"* article | 2009
- **IDN MAGAZINE** featured in magazine's Top Talent article | 2008
- **SYNTH EASTWOOD** group gallery poster show in Dublin | 2008
- **ROCK, PAPER, SCISSORS COLLECTIVE** group photography show | 2007

## FEATURED IN

- www.psfk.com
- www.murketing.com
- www.formfiftyfive.com
- www.dontstopdesign.blogspot.com
- www.fourfifthsdesign.com
- www.thefamiliarstrangers.com
- www.typographyserved.com
- www.designyoutrust.com